

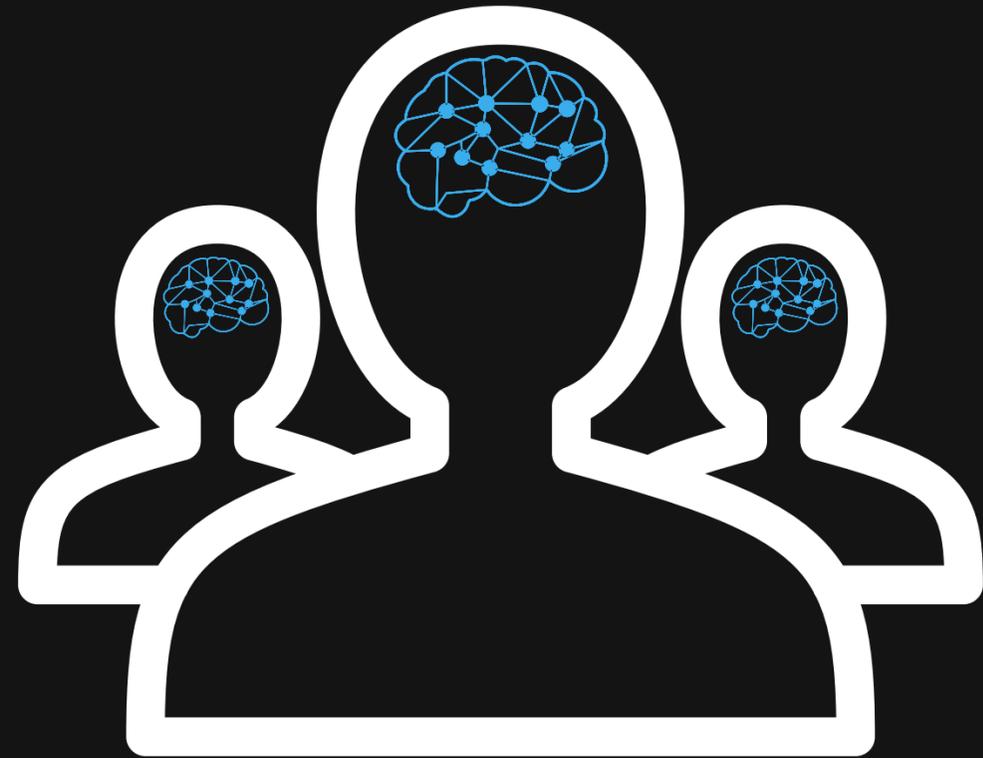
NTU STARTABLE 22



AI Calligraphy



Team Member



Rejey

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Our Agenda

1 What started AI Calligrapahy?

2 Our buisness plan

3 What is AI calligprahy

4 How it work

5 Sales Plan

6 Target Audience

9 Digital store

10 Existing competitors

11 our strategy

12 our revenue model

13 Cashflow Model

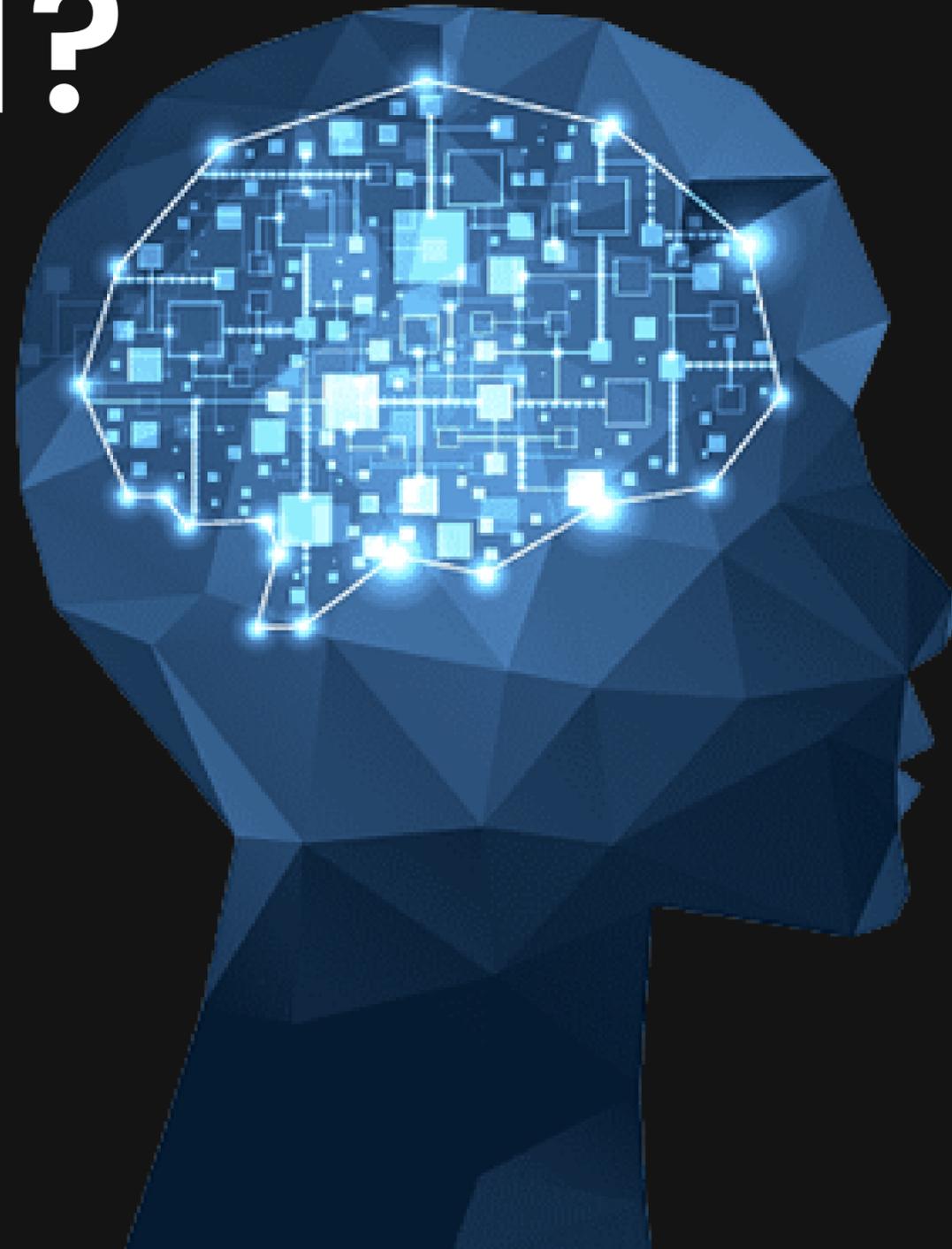
14 Proven Track Record

15 Public Outreach

16 Champion a social cause

1. What Started?

AI Calligraphy

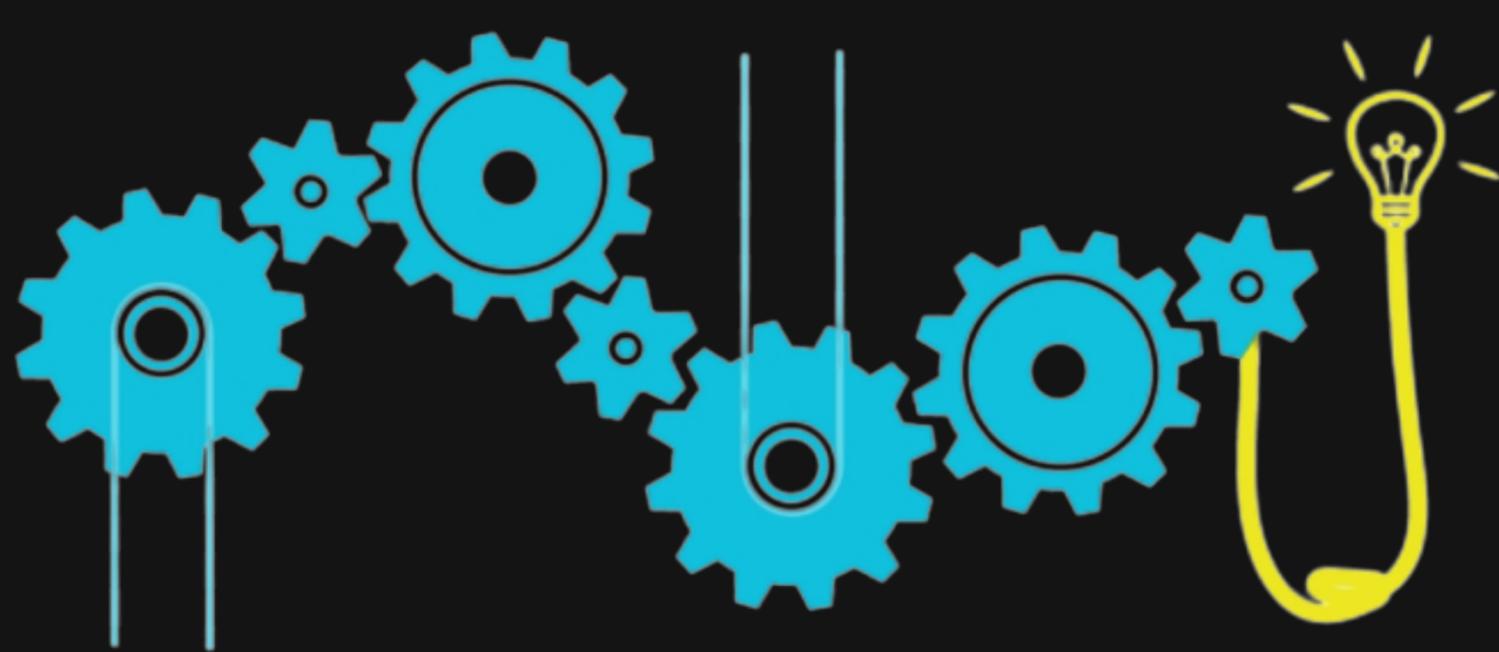


- Current Arts overwhelm the Art Industry especially Calligraphy,

- The effort of time and resource it is spent for calligraphy to master.

- AI is vastly new and diversify, which allows branching to industrials.

- Less attention is paid to the Arts in the increasingly technologically-advancing world.



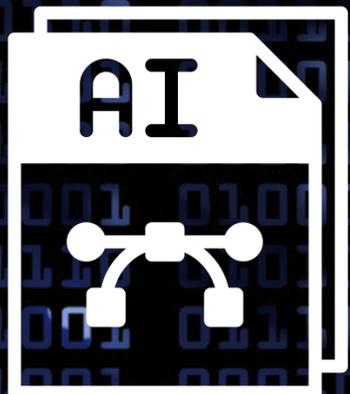
2. Business Plan



- The proposed is a business idea to sell ready-made AI Art pieces (Persons, Sceneries, Buildings and Animals) or customization of preferred artwork.
- The product can be printed on cards, mugs, or stored into a photo frame as further add-ons.

3/4. WHAT IS AI CALLIGRAPHY?

- Our AI is trained on characters in regular and calligraphy styles.
- We use Google Collab is a free product from Google Research.
- We take former works of great calligraphers and make our AI learn and understand how they did what they did.



5.our services

(PRODUCT
1)



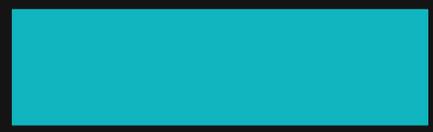
(PRODUCT
2)



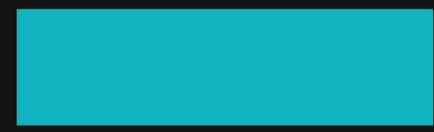
(PRODUCT
3)



(SAMPLE 4)



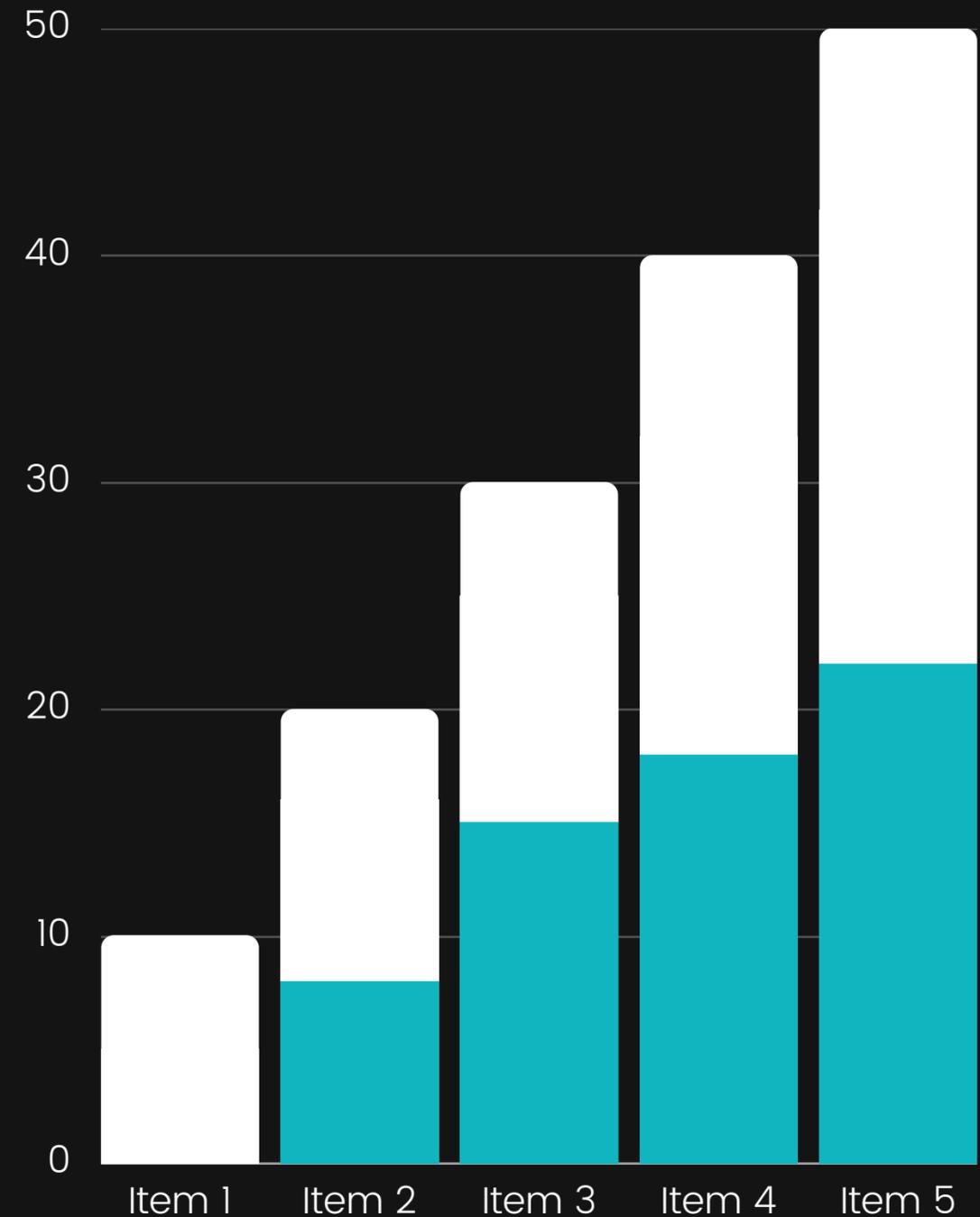
(SAMPLE 5)



6.Sales Plan

As of January 2021

5G technology adoption continues to rise in more countries and cities.



7. Target Audience

Our main target Demographic consist of

- Schools, Graduation Ceremony and Course Promotion Souvenirs
- People of ages > 7 years old
- Community Centers (CCs and RCs)
- Malls, Offices and Conference Rooms
- NFTs Collectors
- Interior Designers
- Calligraphy enthusiast



8.social media marketing

Our Different Social Marketing Strategies

INSTAGRAM



Businesses can move large amounts of data without worrying about network issues that can potentially increase the business causing increase in sales.

FACEBOOK



Businesses won't have to worry about advertising as Facebook is basically boomers heaven.

CAROUSELL



we can easily get customers with same interest and people who are calligraphy enthusiast come and buy from us.

9. Digital store

Our Different Social Marketing Strategies

10 Existing competitors

5G can improve people's lives

IMPROVED SERVICES

Users can have better experiences with tech and systems, including cloud services, augmented reality, gaming, and more.

EFFICIENT ENERGY CONSUMPTION

5G equipment is energy-efficient, so using 5G tech can significantly reduce energy consumption.

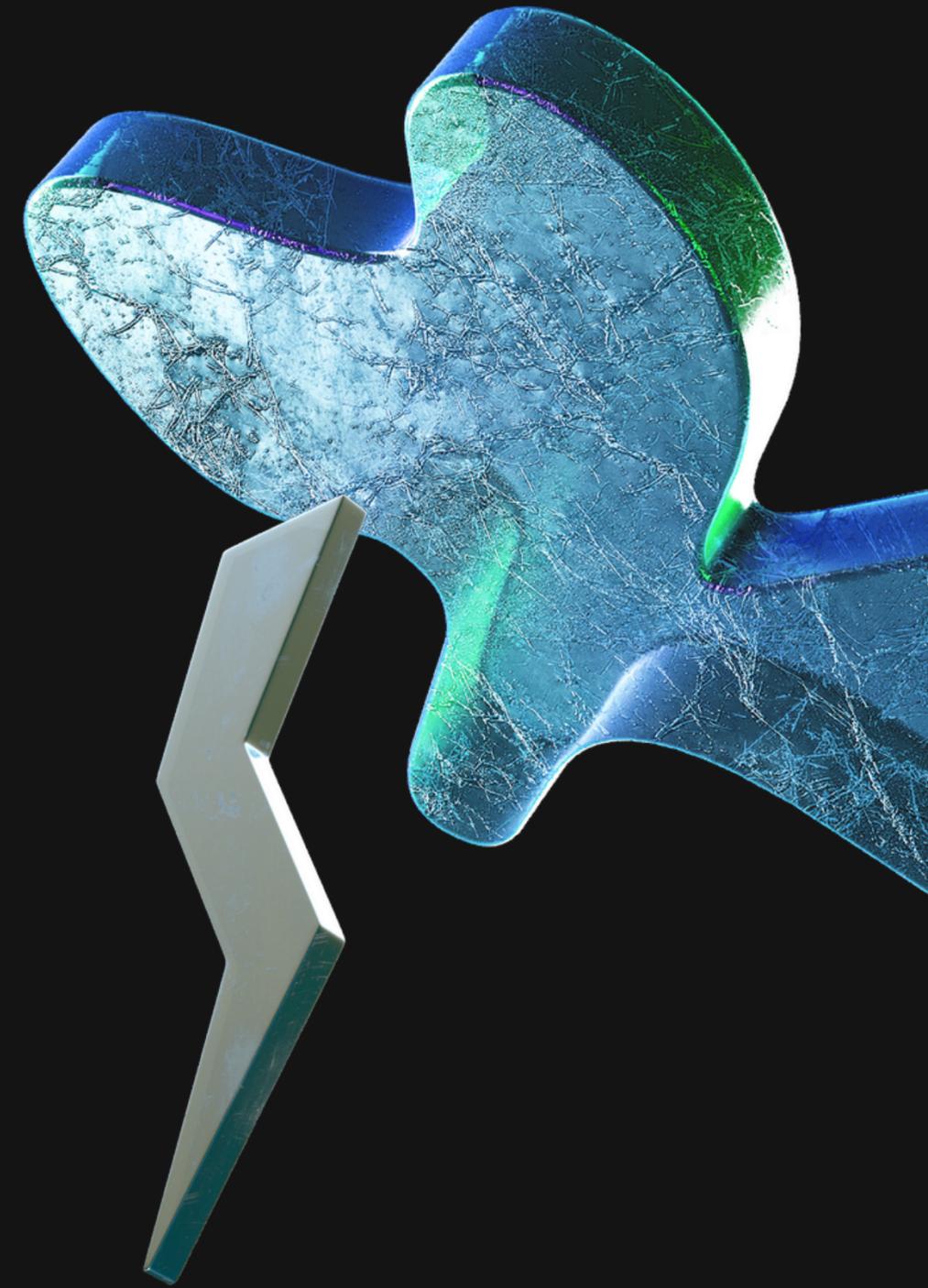
REMOTE HEALTH CARE

Health care providers can access patients' vitals and health data in real-time or perform remote surgery when necessary.

11.our strategy

Concerns about the risks of 5G are unfounded

Experts have expressed that there are no factual bases for claims that say 5G poses risks to people's health though more studies on 5G can be valuable. Consumers also need to be educated more on how 5G works.



12 our revenue model

- Internet of Things will explode as connectivity becomes more extensive
- Artificial Intelligence and Machine Learning technology will also flourish
- Intelligent Automation will help simplify operations
- Edge Computing will also gain more interest as businesses adjust to new ways of operating
- DevOps will be necessary in getting everything to work together efficiently

13.cashflow model

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14 Proven Track Record



Current Profits: \$717

15 Public Outreach

Presented to Minister Low Yen Ling about AI Calligraphy:



16 Champion a social cause

- ??? idk if we doin this



**Do you have
any questions?**

Send it to us! We hope you learned something new.

Free Resources

Use these free recolorable icons and illustrations in your Canva design

